



Logo Guide

A decorative blue wavy graphic at the bottom of the page.



EcoSchools Canada Logo Guide

Standards



Full Colour



Full Colour - Horizontal



Black



Black - Horizontal



White



White - Horizontal





EcoSchools Canada Logo Guide

Minimum Size + Clear Placement



The EcoSchools Canada logo is a two-colour treatment. The logo is ideally used on a white background for maximum impact and clarity. The logo will have a minimum of one "e" of clear space around it.



In order to maintain legibility for the EcoSchools Canada Original Logo, its minimum size is 1 inch. For the Horizontal logo, its minimum size is 2.04 inches.

1.00"



2.04"





EcoSchools Canada Logo Guide

Incorrect Logo Usage



The EcoSchools Canada logo and its variations should be clear, legible, free of visual obstruction, and appear on a high contrast background.



DO NOT



Rotate the logo



Use dropshadow



Stretch the logo



Alter the colours



Use on a low-contrast background



Screen the logo



EcoSchools Canada Logo Guide

Logos for Download - Original Logo



Click on the logo variation to open the image file for download.

For Print

Reports, posters and publications

Small



Large



Small



Large



Small



Large



For Screen

Digital documents and presentations

Small



Large



Small



Large



Small



Large



For Web

Websites

Small



Large



Small



Large



Small



Large





EcoSchools Canada Logo Guide

Logos for Download - Horizontal Logo




Click on the logo variation to open the image file for download.

For Print

Reports, posters and publications

Small [ecoschools | écoécoles](#) 

Large [ecoschools | écoécoles](#) 

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Large [ecoschools | écoécoles](#) 

Small [ecoschools | écoécoles](#) 

Large [ecoschools | écoécoles](#) 

For Screen

Digital documents and presentations

Small [ecoschools | écoécoles](#) 

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For Web

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