



Earth Hour

Pledge Template

ecoschools
écoécoles
CANADA



We love this planet and everything that lives upon it.

From changing individual behavior, to legislation, WWF Earth Hour has achieved massive environmental impact – but as accelerating climate change and staggering biodiversity loss threaten our planet, we need to spark never-before-had conversations on the loss of nature and the urgent need to protect it.

On the day and the days leading up to WWF Earth Hour, every year millions of classrooms, families and businesses set aside an hour to host events, switch off their lights and make noise for the Earth Hour movement.

Personal pledges are a meaningful addition to a campaign—to engage the whole school in environmental action and deepen personal commitment to a cause. They can also provide an opportunity for learning and creativity.

INSTRUCTIONS

- Review the different pledge templates on the pages to follow. Select the pledges you would like to use for your campaign.
- Print or photocopy as many pledge templates as you require. Then, cut them out.
- Distribute pledges to members of your school community. You may distribute pledges in bundles to each classroom in your school. Alternatively, set-up a booth in a common area of your school where people can learn about the issue and then write a pledge.
- Aim to have your whole-school community write a personal pledge, based on the theme of the campaign.
- Encourage creativity by providing markers, pencil crayons, or crayons.
- Collect and display all pledges in a central area for the whole school to see.



TIP!

Print pledges on GOOS paper (paper that is Good On One Side) to reduce paper use.



