OUR VISION

EVERY SCHOOL AN ECOSCHOOL!
From individual behaviours to collective impact, all members of school communities are empowered with the knowledge, skills, perspectives, and desire to act as environmentally responsible citizens.

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WHAT MAKES A SCHOOL AN ECOSCHOOL?

When I’m asked, “What makes a school an EcoSchool?”, I share stories of students who have embraced environmental leadership, transformed their communities, and have fun taking action.

Every EcoSchool has a unique story rooted in the passion of individuals that choose to care. Like the student in the recycling club who went on to win national awards for their waste reduction app. The teacher who advocated to get trees planted in the school yard and retired with an entire forest to his name. The parents who tirelessly pack waste-free lunches after a long day of work, the principal who roller skates to work to inspire her students, and the custodian who gives out energy conservation awards to students.

This growing movement, this community of certified EcoSchools, surpassed expectations in 2016-17.

Last year, Ontario EcoSchools was fortunate to work alongside 1,800+ schools from 56 school boards to mark the highest number of certifying schools ever! As a community, we celebrated climate leadership, launched new resources, welcomed new school boards, and grew our network of EcoTeam leaders to 50,000 strong.

In addition to this growing network, Ontario EcoSchools is entering a whole new chapter in the story of our organization. Our three-year strategic plan outlines how we want to further support the excellent work taking place in schools across the province. We will shore up fiscal diversity, strengthen our network, and provide ongoing, exceptional customer service to the diverse communities participating in the program.

One key quality that makes a school an EcoSchool is putting environmental practices into action and learning into motion. The strategic plan and our ongoing focus on certification follows suit: we take cutting-edge environmental education practices and ensure they work to change our school systems for a greener future.

We sincerely thank everyone who is a part of this growing momentum and welcome you to join us in celebrating the accomplishments of 2016-17.

Yours in environmental action,
Elanor Waslander & the Ontario EcoSchools team

ELANOR WASLANDER, Executive Director
A GROWING RECORD NUMBERS IN 2016-17!

1800+ SCHOOLS CERTIFIED IN 56 SCHOOL BOARDS

JOIN THE MOVEMENT! WATCH THE VIDEO:
ontarioecoschools.org/join-the-movement
MOVEMENT

900,000+ STUDENTS ENGAGED

50,000+ ECOTEAM LEADERS

2 PROVINCIAL CONFERENCES (OVER 300 ATTENDEES!)

$147,000 IN GRANTS TO SCHOOLS & BOARDS

300 ACTIVE TRANSPORTATION CAMPAIGNS*

1,150 G.O.O.S/REUSE-IT BINS IN SCHOOLS*

*Does not include schools in the Toronto District School Board, Experienced EcoSchools Certification Cycle, and outdoor and environmental education centres.
ECOTEMS ARE THE HEART OF ECOSCHOOLS

Students of all ages are on EcoTeams. They are joined by adults in their community and these multi-generational EcoTeams set annual goals to green their schools.

“I would encourage any principal to be supportive...if we believe in weaving real-world experience into our curriculum there is no better way than through an eco-initiative.”

PRINCIPAL LISA MCGUCKIN
Francis Libermann CHS, Toronto Catholic DSB

“We decided to look at how ecosystem impacts may be affecting our own backyards.”

MATHIEU MORIN, TEACHER
École Ronald Marion de Pickering, CS Viamonde

“Through participation... students model a culture of environmental stewardship in their school and the greater community.”

ANNA MARIE BITONTI
Director of Education, Nipissing Catholic DSB
SCHOOLS TAKE ACTION

EcoTeams engage their whole school in environmental learning and action. These eco-initiatives span grade levels and subjects to inspire student leadership.

Building #ClimateLeadership

» 450+ action campaigns
» 330+ climate-related lessons
» 15 #ClimateAction workshops
» 450 educators trained

Transforming School Communities

» 90% of schools regularly reduce electricity*
» 74% students led school ground greening projects*
» 57% less waste produced by elementary Platinum EcoSchools compared to non-EcoSchools

*Does not include schools in the Toronto District School Board, Experienced EcoSchools Certification Cycle, and outdoor and environmental education centres.
THANK YOU

A sincere thank you to the following groups for their generous support of the Ontario EcoSchools program.

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- Centre de Leadership et d’Évaluation
- Enbridge Gas Distribution Inc.
- TD Friends of the Environment Foundation
- Cascades Inc
- Edge Imaging
- Enerlife Consulting
- Toronto Region and Conservation Authority

Partners
- EcoSuperior
- Halton Environmental Network
- Toronto and Region Conservation Authority
- York University

In-Kind Contributors
- Bullfrog Power
- Green Teacher
- KIND Snacks
- Lush
- Staples
- The Bee Shop
- Toronto District School Board
- World Wildlife Fund of Canada

Collaborators
- Back to Nature Network
- Camp Kawartha and the Kawartha Outdoor Education Centre
- Centre for Social Innovation
- Climate Reality Project Canada
- Earth Day Canada
- ECO Canada
- Ecoloooldi
- EcoSource
- EcoSuperior
- Environmental Commissioner of Ontario
- Evergreen
- Faith and the Common Good
- KARCASS
- Halton Environmental Network
- Humane Society International
- Learning for a Sustainable Future
- Let’s Talk Science
- Natural Curiosity
- Project Neutral
- Sustainability Co-Lab
- TD Bank Group
- The p.i.n.e. project
- University of Toronto Mississauga, Department of Geography
- University of Waterloo, School of Environment, Enterprise and Development
- World Wildlife Fund of Canada
- York Region
- York University, Faculty of Environmental Studies
- Youth Fusion
- Matchbox Garden & Seed Co.
- Our Horizon

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- Eleanor Dudar, Alumni, ONTARIO ECOSCHOOLS STEERING COMMITTEE MEMBER
OUR TEAM

A huge thanks to the dedicated Ontario EcoSchools team who put so much heart and hard work into 2016-17.

Assessors
Nadia Alick
Rachael Beni
Lisa English
Concetta Famiglietti
Hayley Goodchild
Marion Guilbaud
Judy Halpern
Jenny Kenmir
Lauren Kerley
Aynsley Klassen
Rachel Knight
Nadine Leone
Alexe Lodin
Robyn Misner
Erica Nickels
Emma Prendergast
Sarah Prior
Josefina Reuter
Alexandra Scarlett
Samantha Shulman
Anita Smith
Carol Stott
Anelia Tichkova
Jordan Vanwiechen
Rosario Vidos
Erin Walker
Kaylin Walkinshaw
Clare Weissflog

Part-time staff
Ariel Estulin
Hayley Goodchild
Marion Guilbaud
Monika Kilic
Kirushanth Sriranjan

Volunteers
Richmond Green EcoTeam

Staff
TOP: LEFT TO RIGHT
Monika Kilic
Kelly DeFogain
Sierra Frank
Elanor Waslander
Lindsay Bunce
Josh Padolsky
BOTTOM: LEFT TO RIGHT
Sarah Bradley
Melissa Benner
Michelle Shahoud
Tania Cheng
Theresa Ramirez
<table>
<thead>
<tr>
<th>SCHOOL BOARD PARTNERS</th>
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Mike St. Pierre |
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Larry Tadman, Kent Shadwick |
| **YORK DISTRICT SCHOOL BOARD**  
Erin Keyzers |
The Ontario EcoSchools program is administered by York University. For audited financial statements please contact us.

FINANCIALS

Revenues

- **90%**
  - Government
    - 90%
    - $1,306,965
- **6.0%**
  - Corporate
    - $87,885
- **3.5%**
  - Foundations
    - $50,000
- **0.4%**
  - Fees/Other
    - $6,452

Our Reach 2016-17:

- 1,245,100 impressions
- 32 media mentions
- 33% newsletter avg. open rate
“I became a better student, citizen, and environmentalist because of my EcoTeam. The knowledge and inspiration gained carries over into every aspect of my life.”

SARAH FLISIKOWSKI
EcoTeam member from k-12, St. Marguerite Bourgeoys, Algonquin Lakeshore CDSB