

Planning a **Great Gulp** Event at Your School

The **Great Gulp** is a whole-school celebration to raise awareness about access to safe and healthy tap water in your community. Follow these guidelines to help you launch your schools first **Great Gulp** celebration:

4 weeks before...

Create your program: Set a date and time for your whole-school event. Whether its one large event or multiple activities happening throughout the campaign, finalize your plan!

3 weeks before...

Promote your event: Now that you have a good sense of what your program will be, you can start getting the school community excited with a poster contest, morning announcements, a piece in the newsletter, or social media engagement.

2 weeks before...

Put on the finishing touches: Go through all the logistical details and make sure you have a plan and roles for all those involved.

Send reminders: Check-in with special guests to ensure they have all the important details.

1 week before...









Capture the excitement: Now that you have various classes taking part in the Great Gulp activities make sure you take the time to snap some pictures!

March 22nd...

GULP!

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Suggested activities for your Great Gulp campaign

-  Already have a water refill station with a counter? Track your monthly diversion rates starting now. Aim for greater diversion during the month of March.
-  Host a 30 minute whole school assembly: Promote the benefits of tap water. Allow students to be creative through song, visual arts or an informative presentation.
-  Watch a video about indigenous perspectives related to the importance of water: https://www.youtube.com/watch?v=keRf2_Dc0No
-  Decorate the school fountain: Create a mural or posters to show how much you love your tap water! Decorate the wall space around the fountain to raise awareness of the benefits of tap water.
-  Set up a tap water sampling station: Let students sample the cool refreshing taste of tap water. Add limes, lemons, or strawberries for a tasty treat!
-  Reusable bottle tracking poster: Use the available posters to track the use of reusable water bottles in your school and to encourage less single-use water bottles.
-  Let water move you: Come up with your best dance moves to show how water makes you feel and post on Twitter using [#thegreatgulp](#).
-  Social media: Create a social media campaign about tap water. Focus on why you like to drink it. Track the reach of your campaign by recording the 'likes' and 'retweets.'

Peel Region schools can continue to register for the Great Gulp using the following link: <https://www.peelregion.ca/pw/thegreatgulp/>

Whole School Campaign

Reusable Beverage Bottle Tracking

