

Inspiring Change

3 Year Strategic Plan

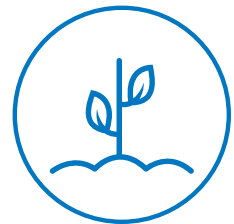
For the past twelve years, Ontario EcoSchools has set the standard for environmental leadership in schools. The next three years will be a time of vision, growth, & examining the why and how of certification.

Our three-year plan will be bold and involve working with school boards, schools, and diverse communities to inspire systems change.

Priority 1: Grow environmental leadership

Strategies

- Expand a movement that schools want to join!
- Recognize schools for their green achievements
- Activate and improve school board engagement



Priority 2: Build a sector-wide movement

Strategies

- Build and enhance a network of local partners
- Improve certification systems and processes
- Develop a plan for national expansion



Priority 3: Provide stellar support

Strategies

- Meet the needs of diverse participants in the EcoSchools community
- Develop an integrated online experience
- Provide outstanding and responsive customer service



Our Mission, Vision, Values



Vision

Every School an EcoSchool!

From individual behaviours to collective impact, all members of the school community are empowered with the knowledge, skills, perspectives, and desire to act as environmentally responsible citizens.

Mission

Our mission is to nurture environmental leaders, reduce the ecological impact of schools, and build environmentally responsible school communities.

- Certify K-12 schools in environmental learning and action.
 - Create a vibrant network of schools, school boards and community partners.
 - Build strong EcoTeams with training sessions and tools.
 - Embed ecological literacy into the curriculum and daily practices.
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Values

We All Belong: We support inclusive EcoTeams where all students belong.

Open and Accountable: We strive to be fair and transparent about certification benchmarks.

Action-Oriented: We believe in critical thinking and taking action towards meaningful solutions.