

# ECOTEAM MESSAGING

Here is a list of messages you can use to introduce your Ontario EcoSchools program, your team and goals for the year! Share on social media, school website, or in newsletters home. Throughout the year you can also follow Ontario EcoSchools on [Twitter](#) and [Facebook](#) to fuel your social media and communications.

## **New School Messaging**

It's the start of a new school year and our Ontario EcoSchools program is kicking off! [School name] is very excited to be planning and imagining our new green actions for the year. We are currently forming our EcoTeam and would love to have you join us. [Location of meetings or contact person]

This year our school has decided to participate in the Ontario EcoSchools program. The first thing we need is a team of passionate students and staff and parents too! Join our EcoTeam and help make our school a greener place.

## **Returning Schools**

Last year we achieved [give example of something your EcoTeam is proud of, ie. began a recycling program] and this year our goals are [share your EcoTeam goals, for example Walk to School days, composting in classrooms, turning lights off once a week]. Join us and help make this the greenest year yet!

## **General**

Here's what's involved in being on the EcoTeam: weekly meetings in [location]; hands-on activities like environmental campaigns, recycling, announcements; and a chance to make a difference for the planet! All ages and grades are welcome - there's no limit to being green.

There are 1,762 certified Ontario EcoSchools across the province and [school name] is excited to be part of this community!

Our EcoTeam is joining with 730,000 students across Ontario who are making a difference for the environment.